



Design & Branding Elements

Custom cabin – enhanced experience

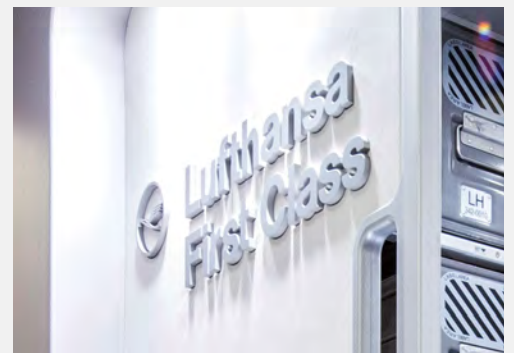
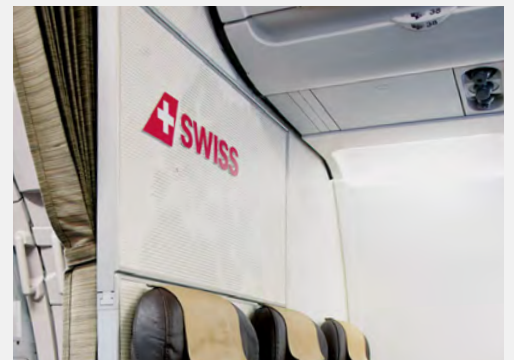
When passengers enter the cabin of an airplane or train, they should feel welcome and safe. Certain design and branding elements throughout the cabin can help evoke such feelings and thus increase passenger satisfaction and enhance their experience. Whether you want a simple, prominent or subtle design with multi-colored surfaces that reflects light in the front or the back of the cabin, or a design that easily allows for later adjustments, Bucher can turn any design into 3D shaped elements and combine it with a wide variety of lighting systems, so that a logo is nicely balanced to make it stand out even more. Differentiation is key!

The advantages at a glance:

- Fully custom designs
- Retrofittable by VSB
- Detachable solutions
- Delivered with EASA Form 1
- Short lead-times

Bucher is listed at Airbus and Boeing as a supplier for all types of branding elements. We provide a one-stop-shop solution to our customers. Bucher assumes all development, certification and production work and ensures completion is aligned with the OEM or MRO in order to deliver a complete product package.

Bucher is proud to have gathered years of experience creating and delivering such products. Let us create and implement your Design & Branding Elements for an unforgettable flying experience.



Brand visibility – made easy



Design & Branding Elements include:

- 3D lettering and logos
- Various surface finishes
- Textured surfaces
- Illuminated elements
- Integration of existing elements

Interested in our innovative line of products and services?
Our Sales team is glad to assist you at any time.

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