



# ***Our Values and Principles***

«We instill confidence among customers, suppliers and employees»

Our founding principles are based on the following:

external

## **Our Partners**

Building on trust and partnership, we establish lasting relationships with Bucher Group members, customers, suppliers, the authorities and the public. We treat our competitors fairly.

## **Our markets and customers**

In our market segments, we take a leading position in terms of quality and reliability. We truly satisfy our customers. We look for opportunities and take carefully measured risks.

internal

## **Our Products**

We develop, produce and sell products that offer attractive customer benefits. Bucher products are known for their innovation, high quality and impeccable design. We focus on profitable products and optimise the price-performance ratio.

## **Our Employees**

We place great value on competent and flexible employees. We provide encouragement and challenges within a positive working environment and support equal opportunities for all employees.

## **Our processes**

We have high-performance processes and focus on efficiency and continuous improvement. We strive to eliminate any kind of waste in accordance with the principles of Lean Management.

## **Our Values**

Our conduct is based on our commitment to high ethical standards, as well as credibility and integrity in all our actions. We abide by all local laws and regulations and repudiate all forms of corruption. It is our policy to practice open and active communication. We are corporately, socially, and environmentally responsible, seeking to preserve natural resources.